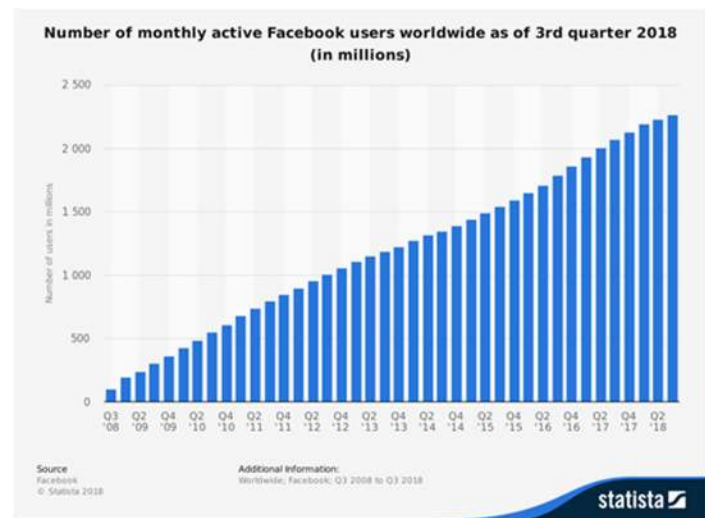


FACEBOOK MARKETING FOR RESTAURANTS



Facebook now has over **2.27 billion** monthly active users! Your future customers are on Facebook ...
LET US HELP YOU REACH THEM!

This statistic shows a timeline with the worldwide number of monthly active Facebook users from 2008 to 2018. As of the third quarter of 2018, Facebook had **2.27 billion monthly active users**.



88%

of people trust what friends (and even strangers) say on Facebook about businesses!

ARE YOUR CUSTOMERS TALKING ABOUT YOUR RESTAURANT?

70%

of purchases at local businesses can be traced back to social media!

YOU NEED SOCIAL MEDIA !!

WE ARE READY TO FILL YOUR RESTAURANT? ARE YOU READY FOR US?

Our most popular program for restaurants is our Facebook Restaurant Check-In Program



Increases Customer Engagement



Increase Customer Relationship



Creates Repeat Customer Experience



Builds Brand Loyalty



Develops Brand Awareness



Brings in New Customers

MORE FOOT TRAFFIC = MORE FULL TABLES!



SOCIAL PROOF

As your check ins grow online so will your the orders at your restaurants!

Let us set up your Check In program!

- ✓ We develop your program as well as order and deliver your tabletop signs
- ✓ We run your monthly contests
- ✓ We change your check in signs often with fresh offers
- ✓ We keep your staff motivated and engaged!
- ✓ We re-share and engage your customers check ins on your page
- ✓ We pick and announce your monthly contest winners (example: the person with the most check ins gets a \$25 gift certificate.)

THE VALUE OF A FACEBOOK CHECK-IN

Imagine that you wanted to use Facebook to promote your restaurant. What would your ideal promotion look like? It would be a promotion by a customer that included a recommendation from them, a photo from them of your food, and it would appear to all their friends and it would also have the location of your restaurant, your reviews/recommendations and your restaurants opening hours!

FACEBOOK CHECK-INS PROVIDE VALUABLE



THE POWER OF CHECK-IN



Personal Referral



Link to Facebook Page



Map Location



Recommended by



Reviews & Business Information

The check in provides all the valuable information a potential customer would want to know about a business. When your customer checks in on Facebook it's seen in their friends newsfeed as a personal **RECOMMENDATION** and endorsement. We know that our friends don't make a recommendation likely, so we trust it! In fact, we trust recommendations from our friends and family far more than we trust a promotion from a business.

It's been said that a **FACEBOOK CHECK-IN** is typically seen by 200 friends but its been reported that as many as 600 or more friends have seen a single check in from a friend in their newsfeed.

